

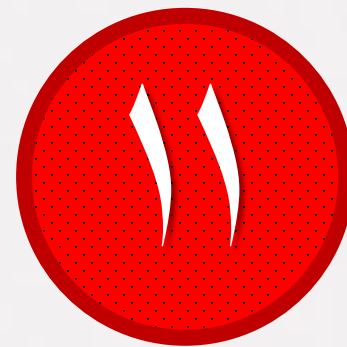




برای مشاهده همه محتواها
اسکن کنید

مجموعه تبیینی

محتوای میدان



سی نیما میدان



۳

استفاده ابزاری از زن

در دنیای غرب



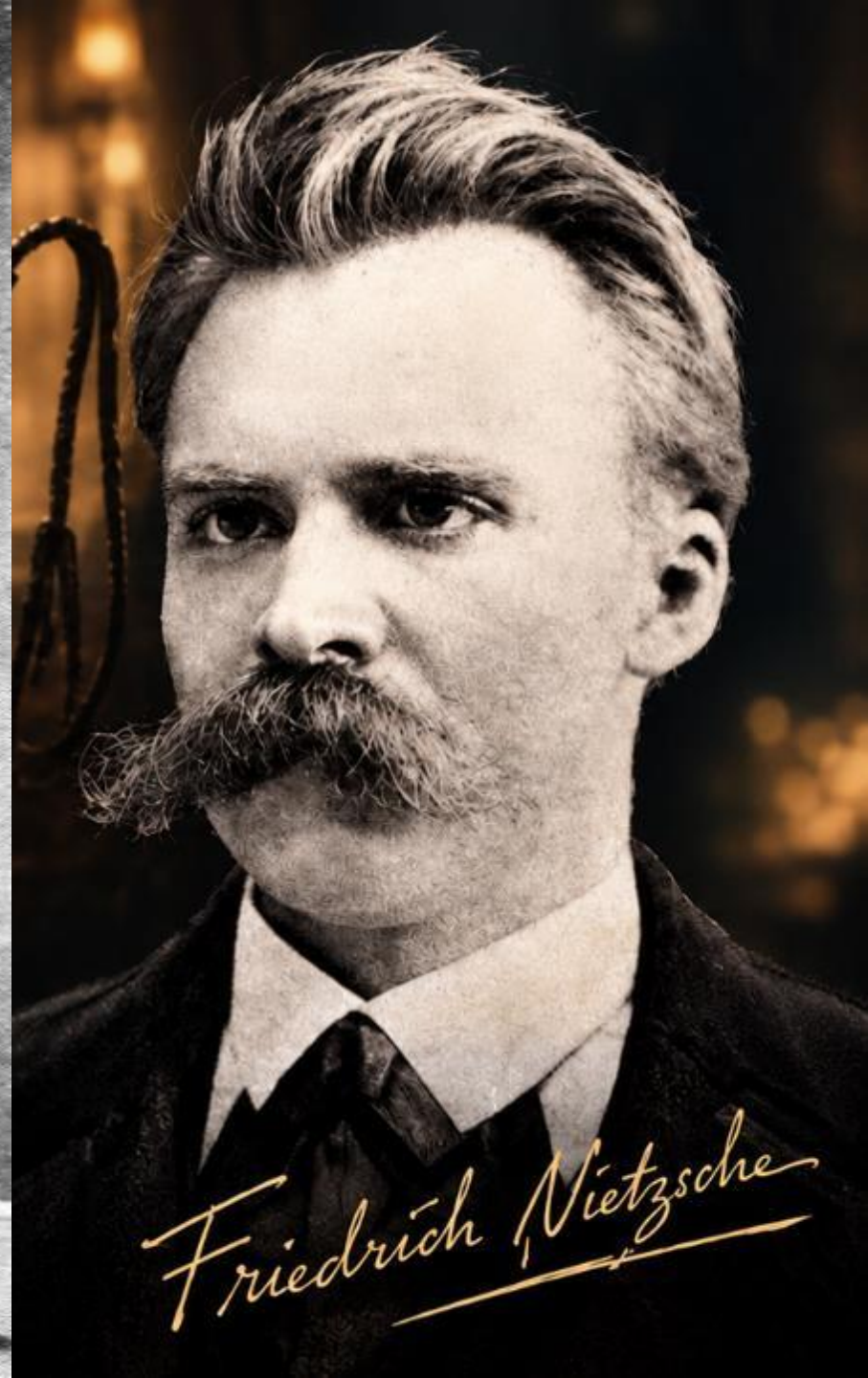
سوره مبارکه قصص آیه ۴

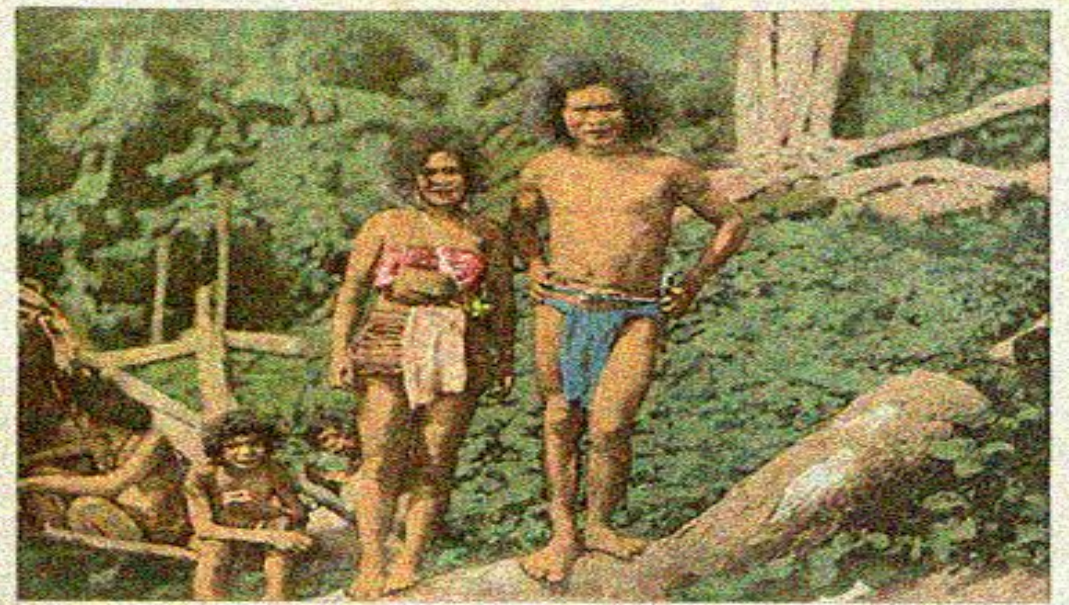
إِنَّ فِرْعَوْنَ عَلَا فِي الْأَرْضِ وَجَعَلَ أَهْلَهَا شِيَعًا يَسْتَضِعُّ طَائِفَةً
مِّنْهُمْ يُذَبِّحُ أَبْنَاءَهُمْ وَيَسْتَحْيِي نِسَاءَهُمْ إِنَّهُ كَانَ مِنَ الْمُفْسِدِينَ

فرعون برتری جوئی در زمین کرد و اهل آنرا به گروههای مختلفی تقسیم نمود، گروهی را به ضعف و ناتوانی می کشاند، پسران آنها را سر می برید و زنان آنها را زنده نگه می داشت، او مسلماً از مفسدان بود.



you visiting women
was typical of
Elsewhere, he could
quite astonishing
women; indeed
world is agreed
inspire their souls
this comment
that Nietzsche
from which
natural intuition
least one day
with Lou Salé
the whip
brandishing
their shoes





MANGYANE

This is a wild people of the mountains of Malakka, who speak English in many of the native languages. They are probably due to the fact that their home is in the vicinity of the coast, though some are a distance of 100 miles. They are descendants of those who have been in the vicinity of the coast of Malakka. They are a fierce people and are very much to be feared. If you go to their home, they will be very much to be feared.



MINNIGOT WOMEN AND CHILD

The Minnigot are a wild people, probably from the Malay Archipelago. They are found in the mountainous region of the Malay Archipelago. They are a fierce people and are very much to be feared. They are descendants of those who have been in the vicinity of the coast of Malakka. They are a fierce people and are very much to be feared.



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استفاده از زنان بعنوان
ابزاری برای توجیه مداخلات
در کشورهای مختلف



۲

استفاده از زنان بعنوان
ابزاری برای فروش
بیشتر محصولات



۱

استفاده از زنان
بعنوان نیروی کار
ارزان و مطیع

WORLD STRATEGY MAP



GLOBAL COLONIAL INFLUENCE.

DARK BLOOD RED: Classic Colonialism & Military Intervention.

DEEP PURPLE: Imperial Dominance & Political Intervention.



بخشهایی از کشورهایی که استعمارگران برای تسلط بر آنها از بهانه زنان استفاده کرده اند

استعمار الجزایر توسط فرانسه

۱۸۳۰-۱۹۶۲

۱۸۳۰

آغاز اشغال الجزایر
توسط فرانسه.

۱۸۴۸

الجزایر رسماً بخشی
از خاک فرانسه اعلام شد.

هدف‌ها



تصرف زمین



اسکان اروپایی‌ها
(پیه‌نوارها)



تأمین مواد خام



بازار مصرف
برای کالاهای فرانسوی

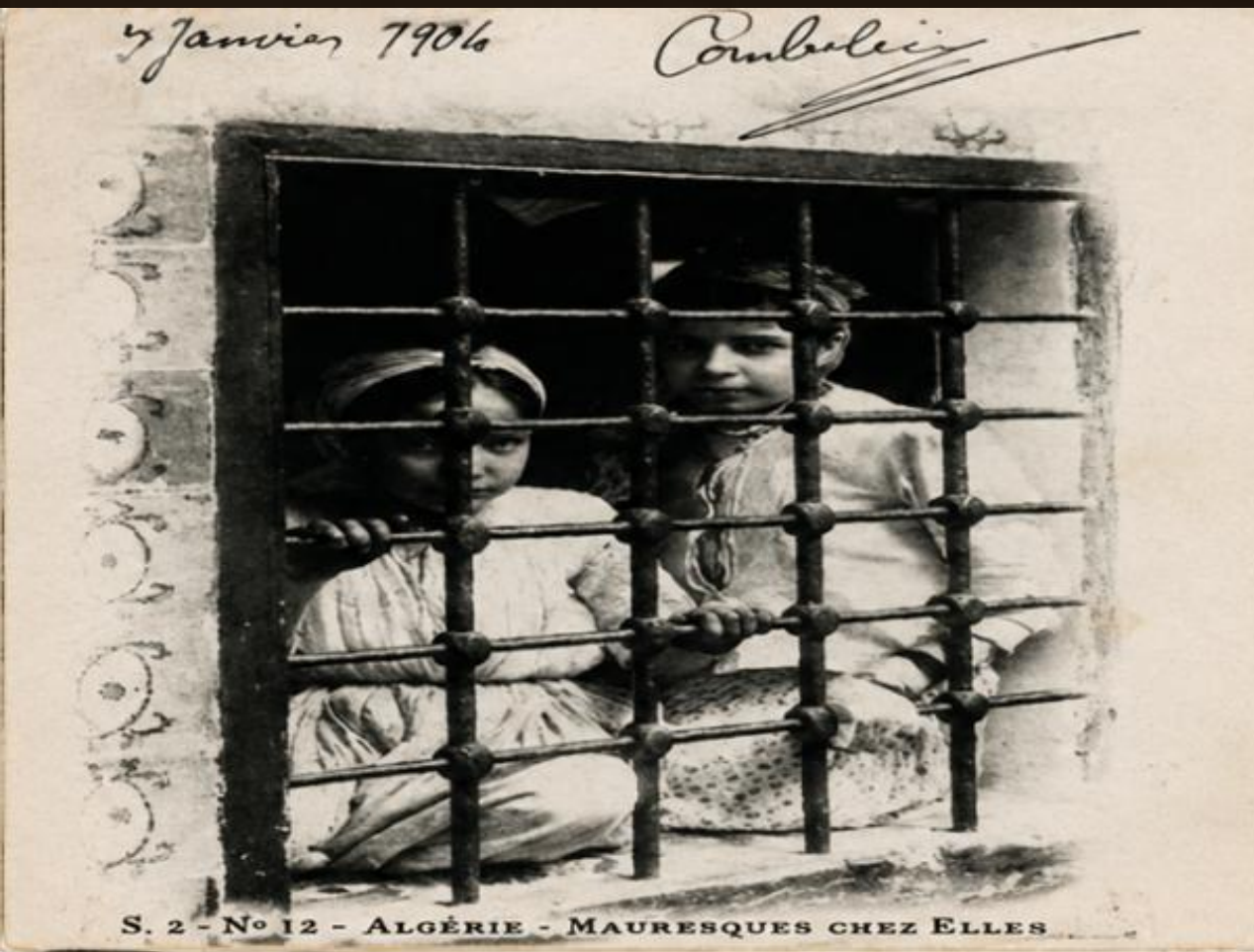
۱۹۶۲

استقلال الجزایر.

بهانه:

؟؟؟

❦ پروپاگاندای رسانه‌ای درباره زنان الجزایری برای مردم فرانسه و دیگر کشورهای جهان ❦



The Colonial Harem

Malek Alloula

Translation by
Myrna Godzich and Wlad Godzich

... readers of *The Colonial Harem*, whether photographers, historians or documentary film-makers, feminists, or literary critics, living in the photogasm, directly involved persons in the French-Algerian colonization; they are essential documents in the colonization; they rise day, illustrating and, to an optimal distribution of power which is the context of these picture postcards."

from the introduction by
Barbara Harlow

Theory and History of Literature, Volume 23

کارت پستال: «موری‌ها در خانه‌ی خودشان» (Mauresques chez Elles)

سال:	۱۹۰۴
عنوان اصلی:	Algérie – Mauresques chez Elles
عنوان ترجمه‌شده:	الجزایر – «موری‌ها در خانه‌ی خودشان»
توضیح:	کارت پستالی تبلیغاتی که تصویری از دو دختر الجزایری را در پشت میله‌های پنجره در فضای داخلی خانه‌ای «ستتی» نمایش می‌دهد.

کتاب: «حرم استعماری» (The Colonial Harem)

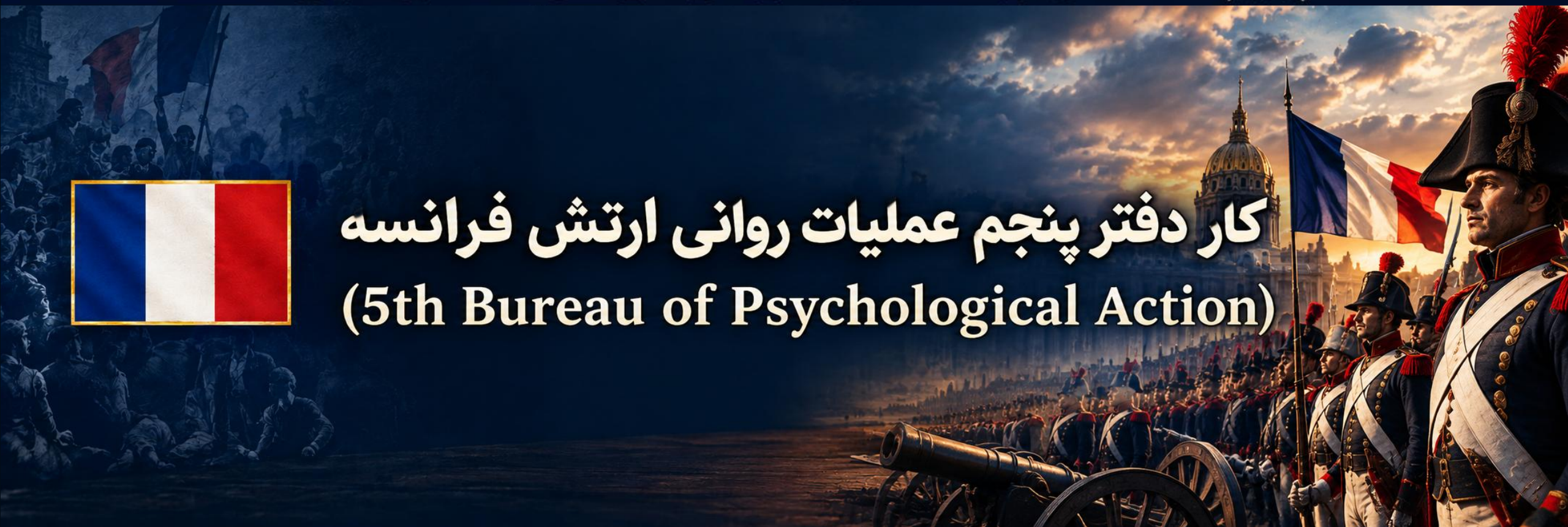
سال انتشار:	۱۹۸۶
عنوان اصلی:	The Colonial Harem
نویسنده:	Malek Alloula (مالک العلولا)
مترجمان:	Myrna Godzich و Wlad Godzich
توضیح:	کتابی تحقیقی درباره بازنمایی زنان در ادبیات و فرهنگ استعماری فرانسه در الجزایر.



پروپاگانداي رسانه‌اي درباره زنان الجزايري



کار دفتر پنجم عملیات روانی ارتش فرانسه
(5th Bureau of Psychological Action)





“N'êtes-vous donc pas jolie ?
Dévoilez-vous !”

«مگر زیبا نیستید؟ خودتان را آشکار کنید!»



“Vous êtes jolie !
Pourquoi vous voiler ?”

«شما زیبا هستید! چرا خودتان را می پوشانید؟»



“N'êtes-vous pas jolie ?
Dévoilez-vous !
SOYEZ UNE FEMME COMME LES AUTRES”

«مگر زیبا نیستید؟ خودتان را آشکار کنید!»
«مثل زنان دیگر باشید.»

زنان الجزایری و اجبار به برداشتن حجاب در دوران استعمار فرانسه

“ Many Algerian women, mainly from rural areas, were forced to unveil themselves and pose for the colonizer’s cameras.” ”

زمینه تاریخی: جنگ استقلال الجزایر، ۱۹۵۴-۱۹۶۲
عکس‌های مارک گارانژه: ۱۹۶۰



عکس‌ها: Marc Garanger / ۱۹۹۰؛ پژوهش دانشگاهی درباره مجموعه
Femmes algériennes 1960

حجاب و انقلاب‌ها از الجزایر تا سودان

Veiling and revolutions: from Algeria to Sudan

With women leading revolutions in Sudan and Algeria, it is natural to wonder again, will Arab uprisings be finished by women?

Many Algerian women, mainly from rural areas, were forced to unveil themselves and pose for the colonizer's cameras. In a poignant abuse of power, the camera was an instrument of humiliation and subjugation of women: who were ashamed to even admit what had happened to them. In many of the photographs, the women's gaze at the camera reflects their horror, helplessness and a silent reproach, as they hold on tightly to the veils draped on their shoulders and chests. The camera was therefore an apparatus of power; the French soldier's gaze and the camera's lens both scrutinize the helpless denuded female body.



مراسم حجاب سوزی

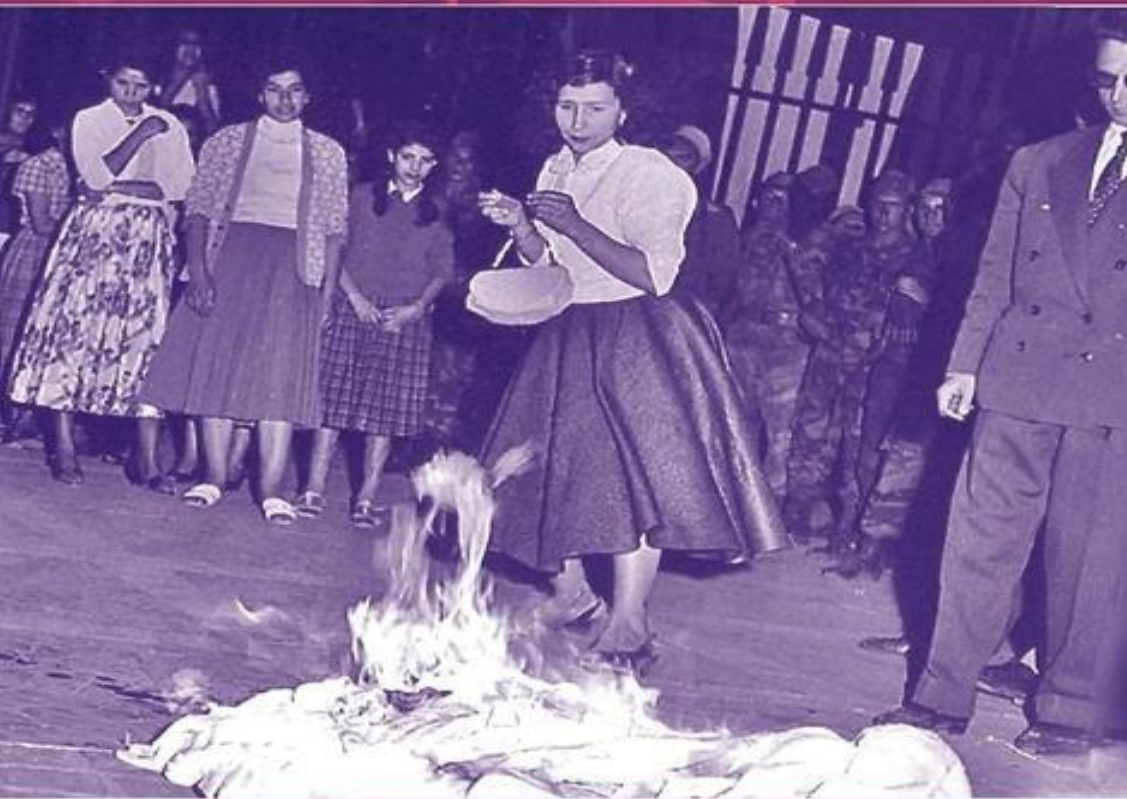


کار دفتر پنجم عملیات روانی ارتش فرانسه
(5th Bureau of Psychological Action)



BURNING THE VEIL

The Algerian war and the 'emancipation' of Muslim women, 1954–62



NEIL MACMASTER



3 Young women at the Forum prepare to burn their veils, 17 May 1958

Elaborate unveiling rituals were organised by the army in separate events on the 17 and 18 of May. On the evening of the 17 May Jacques Soustelle, after his dramatic clandestine escape from France, appeared on the balcony of the General Government before the ecstatic crowds of the Forum. As a leading Resistance member and Gaullist, as well as an ex-Governor who had come to embrace the cause of *Algérie française*, he symbolised the temporary, but crucial, alliance between the extreme-right-wing settler movements and the Gaullist plotters. The atmosphere of the crowd was one of huge elation at the prospect of Algeria remaining French, and it was in this context that the Fifth Bureau organised, at short notice, a daring *mise en scène* of veil burning.

As darkness descended, a group of about twelve young Algerian women, guarded by *harkis*, burned their veils inside the protective iron gates of the General Government. The army photographer Daudu took nine pictures of the scene, which he called a 'symbolic auto-da-fé', which show a group of apprehensive girls aged about fourteen to sixteen being encouraged by two older Algerian women dressed in a European style and an elegant European woman, probably the wife of General Salan.⁴⁵

Their identity remains unknown, but it seems likely that these young



حجاب

اولين قدم است





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ارزان و مطیع



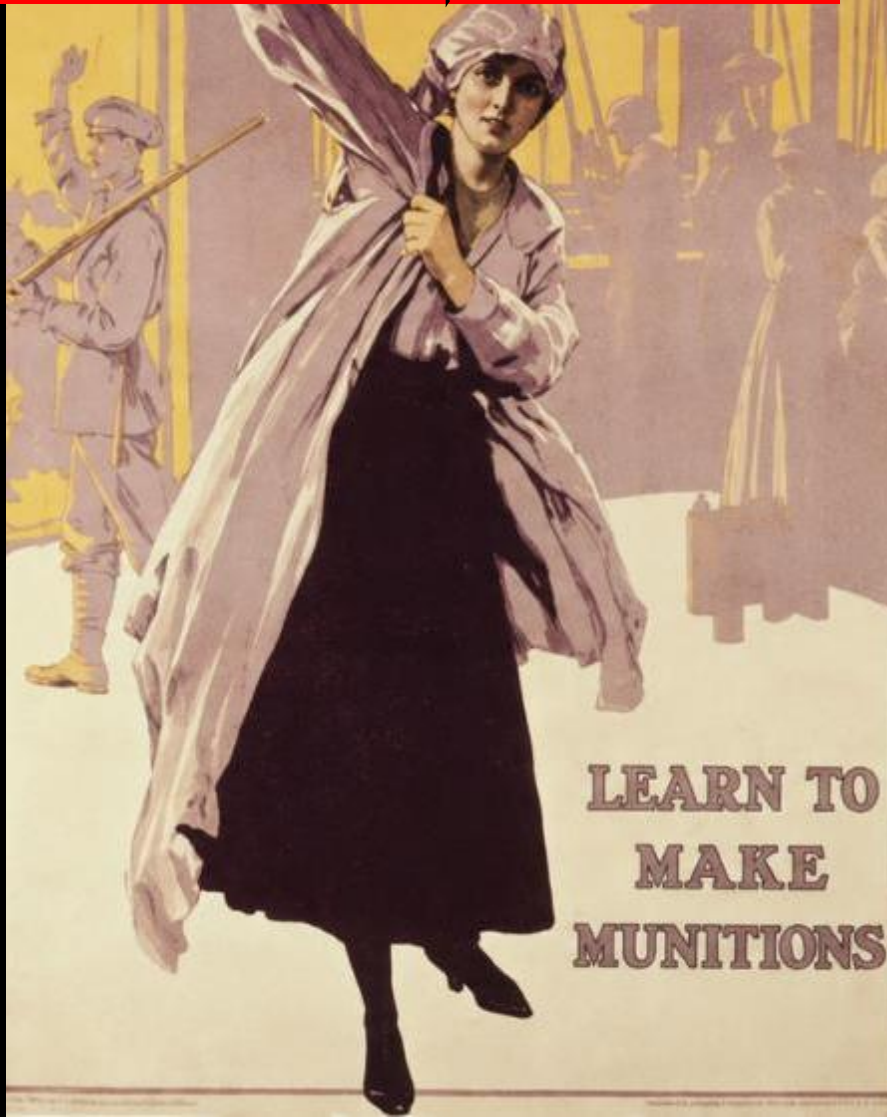
استفاده از زنان بعنوان بازوی جنگ سخت

جنگ جهانی



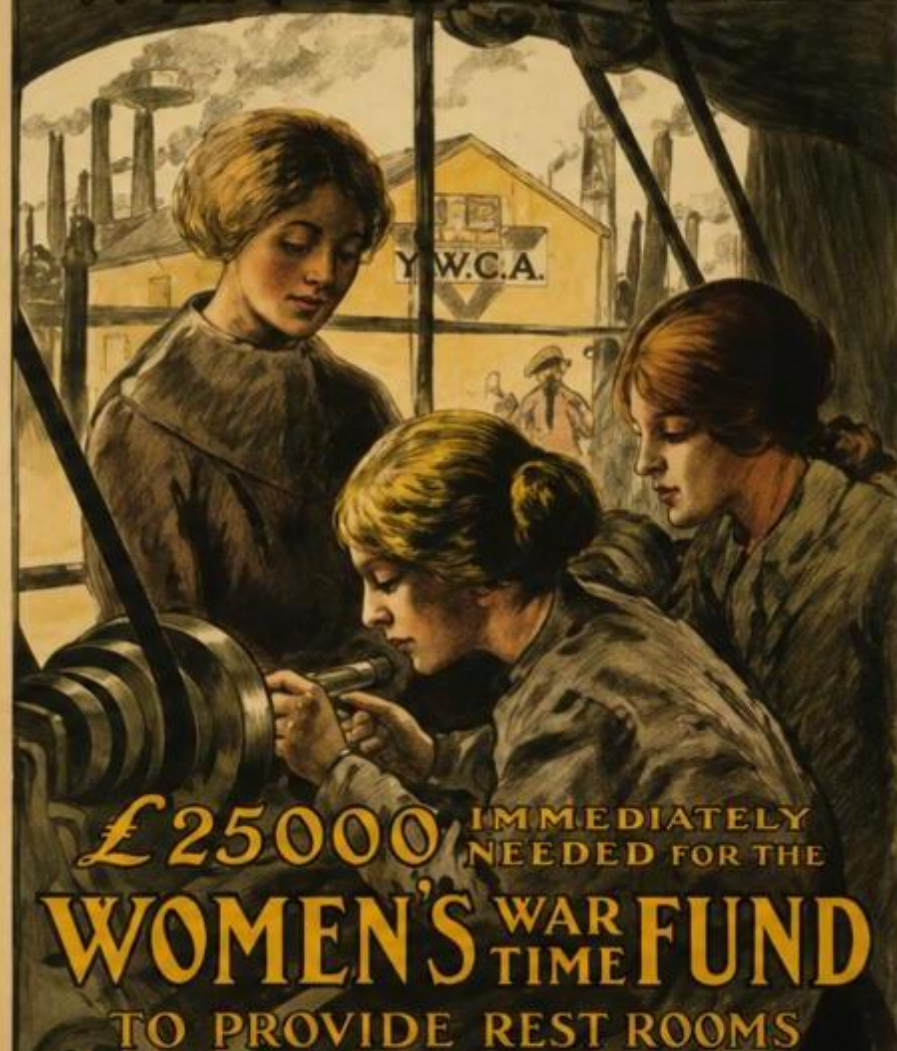
THESE WOMEN ARE
DOING THEIR BIT

این زنان سهم خود را در جنگ ایفا می کنند



LEARN TO
MAKE
MUNITIONS

WOMEN ARE WORKING
DAY & NIGHT TO
WIN THE WAR



£25000 IMMEDIATELY
NEEDED FOR THE
WOMEN'S WAR TIME FUND
TO PROVIDE REST ROOMS

زنان شب و روز کار می کنند تا در جنگ پیروز شوند

We Can Do It!



**"THE GIRL HE LEFT BEHIND"
IS STILL BEHIND HIM**

She's a **WOW**
WOMAN ORDNANCE WORKER



اما نتیجہ چی شد؟؟







واقعا زن ها تو ایران

اما نتیجه چی شد؟؟



TUPPERWARE! | ARTICLE

Women and Work After World War II

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Tupperware targeted women who were interested in working, Tupperware, Inc.

During the Second World War, women proved that they could do "men's" work, and do it well. With men away to serve in the military and demands for war material increasing, manufacturing jobs opened up to women and upped their earning power. Yet women's employment was only encouraged as long as the war was on. Once the war was over, federal and civilian policies [replaced women workers with men](#).

بعد از جنگ چه شد؟

You'll be happier with a HOOVER



New Hoover Triple-Action Cleaner, Model 28, with the exclusive Hoover cleaning principle ... it beats, as it sweeps, as it cleans. "Keeps colors fresh. Prolongs rug life. Light, easy-to-use design. Big results—handy kit and available for Model 28.



New Hoover Cylinder Cleaner, Model 24, known by powerful suction. A new idea in the domestic—exclusive Duo-Turret. Complete with cleaning tools in handy kit including: Motorbrush and spout.

You'll be happier because the Hoover keeps your house brighter, your colors fresher, and prolongs the life of your rugs.

You'll be happier because the Hoover cleans so quickly and easily, saves your time and strength.

You'll be happier because you know Hoover is the great name in cleaners, the name women prefer 2 to 1 over any other cleaner.

You'll be happier because there are now two great types of Hoover Cleaners to choose from.

Why wait any longer? See your Hoover dealer now.

THE HOOVER COMPANY
North Carolina, Ohio — Hamilton, Ont., Canada
Parsippany, England

Successful Marriages start in the kitchen!



Now the new mistress of the house can go right ahead with some of those girlhood dreams—planning lovely meals for her man, preparing all sorts of interesting little dishes and safe in the knowledge that Pyrex is going to make failure-free cooking easy.

The not-so-glamorous tasks of the kitchen become fun, too, with Pyrex. Just one dish for cooking, serving and storing, and when it comes to washing up, the suds banish grease



**AGEE
PYREX**

Now available from all leading stores

با یک جاروبرقی هوور خوشحال تر خواهید بود

از دواج‌های موفق از آشپزخانه شروع می‌شوند»

You'll be happier with a HOOVER



New Hoover Triple-Action Cleaner, Model 28, with the exclusive Hoover cleaning principle — it beats, as it sweeps, as it cleans. "Keeps colors fresh. Preserves rug life. Light, easy-to-use cleaning machine ready to go" available for Model 28.



New Hoover Cylinder Cleaner, Model 24, with the powerful suction. A new idea in the disposal — exclusive "Die-Forward" Complete with cleaning tools is ready to go, including "Mudbuster" and "Squeegee".

You'll be happier because the Hoover keeps your house brighter, your colors fresher, and prolongs the life of your rugs.

You'll be happier because the Hoover cleans so quickly and easily, saves your time and strength.

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THE HOOVER COMPANY
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Farnham, England

Hoover's Fortieth Anniversary this year celebrates forty years of leadership. More than seven million Hoovers have already been made and sold.

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